

Diaz Market Coloring Contest Rules

Contest Rules:

No purchase necessary to enter or win. Void where prohibited. A purchase does not increase your chances of winning. To enter, print out or pick up the Diaz Market Contest Coloring Sheet and entry form. Coloring should be the work of your child. An adult may help and guide them. Use only crayons, markers or colored pencils on the specific Diaz Market Coloring Contest Sheet. Please send in Contest Entry Form attached to the Diaz Market Coloring Contest Sheet. Entries with incomplete entry forms or submitted without an entry form will not be accepted. There will be two age divisions: 3-7 year olds and 8-11 year olds.

Eligibility:

Diaz Market Coloring Contest ("Contest") is open to legal residents of Louisiana who are at least 3 years of age but are not older than 11 years of age on November 8, 2014. Employees of Diaz Market ("Sponsor") and their immediate families are not eligible to participate in the contest. Contest is subject to all applicable federal, state, local laws and regulations and is void where prohibited by law. The Contest has two age specifications and the contestant must enter in their correct age range.

Contest begins October 15, 2014 and ends on Saturday, November 8, 2014 at 5:00pm CST. Entries must be received by 5:00pm CST on Saturday, November 8, 2014 to be eligible.

How to Enter:

Pick up a coloring contest sheet and entry form from these select local area Diaz Market locations or download online at www.diazincorporated.net or the Diaz Market Facebook page, www.facebook.com/DiazMarket:

West Metairie Shell, 5900 W. Metairie Ave. Metairie, LA 70003, Phone: 504-733-7000

Carrolton Shell, 3101. S. Carrolton Ave., New Orleans, LA 70118, Phone: 504-482-3280

Cleary Shell, 3313 Cleary Avenue, Metairie, LA 70002, Phone: 504-454-9401

Riverbend Shell, 600 So. Carrollton Avenue, New Orleans, LA 70118, Phone: 504-862-6704

Old Metairie II Shell, 1409 Metairie Rd, Metairie, LA 70005, Phone: 504-835-4085

Canal Shell, 4701 Canal Street, New Orleans, LA 70119, Phone: 504-486-8317

Clearview Park Shell, 4400 Clearview, Metairie, LA 70006, Phone: 504-779-2975

Cousins Fuelmart, 2145 Baratavia Blvd, Marrero, LA 70072, Phone: 504-328-8855

Hickory Shell, 1850 Dickory St., Harahan, LA 70123, Phone: 504-733-9041

Lapalco Market & Fuel, 4963 Lapalco Blvd., Marrero, LA 70072, Phone: 504-347-3077

Airport Shell, 1205 Airline Hwy, Kenner, LA 70062, Phone: 504-466-3200

Corporate Office, 820 Elise Ave. Metairie, LA 70003, Phone: 504.832-2165

The entry form must include your name, address, phone number, email address and parent or legal guardian's name. Only one (1) entry per individual during the Contest period is allowed; subsequent entries from the same individual will be disqualified. Entries become the property of Sponsor and will not be acknowledged or returned. Entry must be dropped off or mailed to: Diaz Market Coloring Contest, c/o Diaz Inc., 820 Elise Ave. Metairie, LA 70006 or Diaz Market Coloring Contest, c/o Clearview Park Shell, 4400 Clearview, Metairie, LA 70006.

Selection of Prize Winner:

One winner will be chosen for each of the two age categories (ages 3-7; ages 8-11). Odds of winning depend on number of eligible entries received. Unless otherwise prohibited, prize winners will be required to sign and return an Affidavit of Eligibility and Liability/Public Release within five (5) calendar days of notification attempt, or prize will be forfeited and an alternate winner will be selected. Forfeited prize will be awarded to the next runner up.

Prizes:

Two \$50 Toys R Us gift cards will be awarded as prizes – one \$50 gift card for the 3-7 year old age group and one \$50 gift card for the 8-11 year old age group. The prizes are non-transferable and may not be redeemed for cash value or exchanged for any other prize. Sponsor reserves the right to substitute a prize of equal or greater value in its sole discretion.

Miscellaneous:

No facsimiles or mechanical reproductions of entry forms will be accepted. Entry forms that have been tampered with or altered are void. Entrants found tampering with or abusing any aspect of the Contest, as solely determined by Administrator, will be disqualified. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil law and should an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law. Sponsors failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor reserves the right to terminate, cancel, suspend, and/or modify the Contest if any fraud, virus, or other problem corrupts the administration, security, or proper play of the Contest, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the non-suspect entries received up to the time of impairment. If any such malfunction, error, disruption or similar damage occurs and impairs the administration, security, fairness, integrity or proper play of the Contest, Sponsor may, in its sole discretion, suspend or terminate the Contest by posting a notice on www.diazincorporated.net. Sponsor and Administrators are not responsible for lost, late, misdirected, illegible and damaged entries. The Administrator will be the sole judge of which entries are valid and its decision is final and binding. Entering the Contest and

accepting the Prize constitutes permission to use the name and likeness of the prize winner for advertising and publicity purposes without further compensation, unless prohibited by law.

Liability and Release:

By participating in the Contest, each entrant agrees to release and hold harmless Sponsor, Administrator and each of their respective parents, affiliates, subsidiaries, directors, officers, employees and its advertising and promotional agencies (“the Contest Entities”) from and against any and all liabilities, injuries, loss, claim, damages, or cause of action arising out of participation in the Contest or receipt or use, misuse or possession of any prize, including, but not limited to: (a) human error or unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, misdirected, illegible entries; (e) errors in the administration of the Contest or processing of entries; or (f) injury or damage to persons, including entrant’s participation in the Contest or receipt of any prize. Notwithstanding the foregoing, in the event that the preceding release is determined by a court of competent jurisdiction to be invalid or void for any reason, the entrant agrees that by entering the contest, (a) any and all disputes, claims, and causes of action arising out of or in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to an form of class action (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorney’s fees; and (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages and any other damages, other than damages for actual out-of-pocket expenses. Entrants hereby acknowledge that Contest Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or law, relative to any prize.

Winner’s List:

For the name of the winners, send a self-addressed, stamped envelope to: Diaz Market Coloring Contest, c/o Diaz Inc., 820 Elise Ave. Metairie, LA 70006.